



LUKA SAMMALISTO



INTRODUCING LUKA

F4 DRIVER FROM FINLAND, BORN 2007

2024 R-ACE GP TEAM DRIVER (SHOOTOUT WINNER)

2025 US RACING TEAM DRIVER

MEMBER OF THE FINLAND NATIONAL TEAM FROM 2021

MINISTRY OF EDUCATION AND CULTURE SCHOLAR ATHLETE

FINNISH CHAMPION IN OK CLASS 2022

KARTREPUBLIC FACTORY DRIVER 2021-2023

BEST POSITION IN THE WORLD CHAMPIONSHIPS P12/101

SEVERAL HEAT WINS AND TOP 10 RANKINGS

[Learn More](#)



[KOLMOSVAIHDE INTERVIEW](#)

MANAGER GIOVANNI MINARDI

With over 20 years of management experience and a deep passion for motorsport, he began his career in Formula 1 in 1996 with the Minardi team, which was founded by his father.

Collaboration with Minardi started in 2024.

Minardi has consistently stood by LUKA, offering guidance during crucial moments and helping to navigate his career path.

RECOGNIZING LUKA'S POTENTIAL AS AN EXCEPTIONAL DRIVER, MINARDI CHOSE TO SUPPORT HIM, BECOMING A KEY MENTOR THROUGHOUT HIS JOURNEY.

[Learn More](#)



Minardi
Management



F4 TEAM 2025

US RACING

GERMAN TEAM FROM KERPEN

ESTABLISHED 2015

FOUNDERS GERHARD UNGAR & RALF SCHUMACHER

KACPER SZTUKA, LUKE BROWNING, OLIVER BEARMAN

[Learn More](#)





F4 ITALIAN CHAMPIONSHIP

2025

TOP 3 IN THE OVERALL SERIES

ACHIEVING A PODIUM FINISH AT LEAST 5 TIMES

TO EARN A PRESTIGIOUS SPOT AMONG ELITE DRIVERS

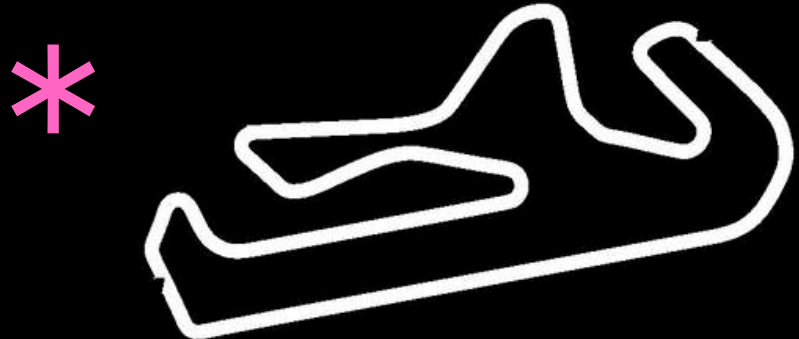
TO MAKE A LASTING IMPRESSION ON PARTNERS AND SPONSORS

CONSISTENTLY EXCEL AND EVOLVE

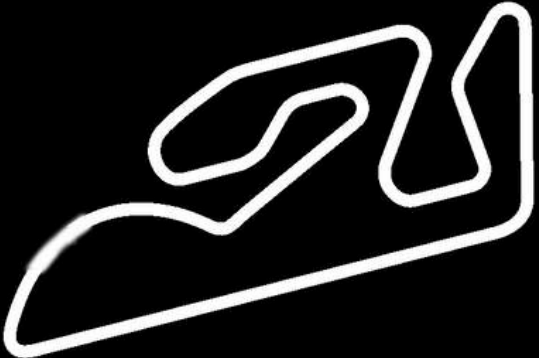
CULTIVATING AND SUSTAINING INTEREST

THE FORMULA WINTER SERIES 2/4

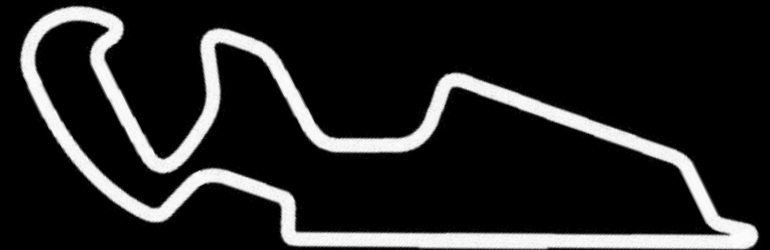
CALENDAR 2025



ROUND 1 PORTIMAO FEB 2



ROUND 2 VALENCIA FEB 16



ROUND 3 ARAGON MAR 2



ROUND 4 BARCELONA MAR 9

* LUKA WILL PARTICIPATE

F4 ITALIAN CHAMPIONSHIP CALENDAR 2025



ROUND 1

MISANO

MAY 4



ROUND 2

VALLELUNG

MAY 25



ROUND 3

MONZA

JUNE 22



ROUND 4

MUGELLO

JULY 13



ROUND 5

IMOLA

AUGUST 3



ROUND 6

BARCELONA

SEP 21

PAUL RICARD



ROUND 7

MISANO

OCT 12

F4 TATUUS T-421

ENGINE
Straight-4 Turbocharged
Abarth engine

SAFETY
Higher safety standard and
the use of the HALO system

TYRES
PIRELLI P ZERO



F4 WEEKEND FORMAT

Free Practice 1 - 40 minutes

Free Practice 2 - 40 minutes

Qualifying 1 & 2 - 15 + 15 minutes

Race 1 - 30 minutes + 1 lap - Grid set by qualifying 1

Race 2 - 30 minutes + 1 lap - Grid set by qualifying 2

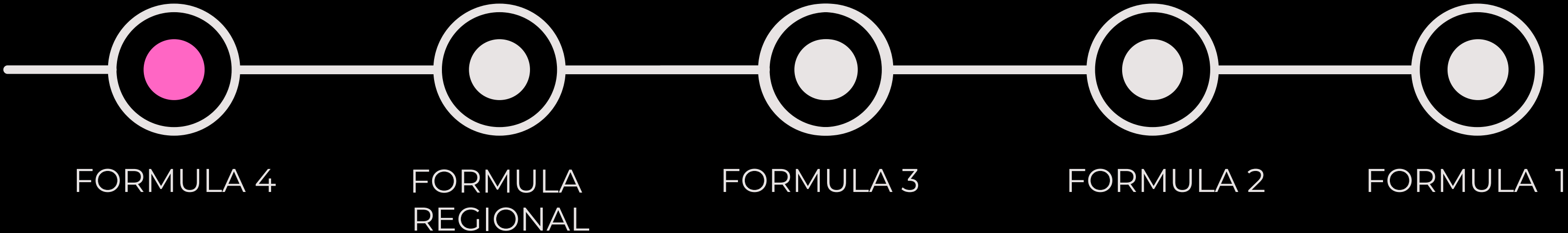
Race 2 - 30 minutes + 1 lap - Grid set by second fastest lap of qualifying

POINTS TO THE TOP10 DRIVERS

25	18	15	12	10	8	6	4	2	1
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DRIVERS ~36 / RACE

STEPS TOWARD FUTURE PLANS



SOCIAL MEDIA



[lukasammalistoracing](#)



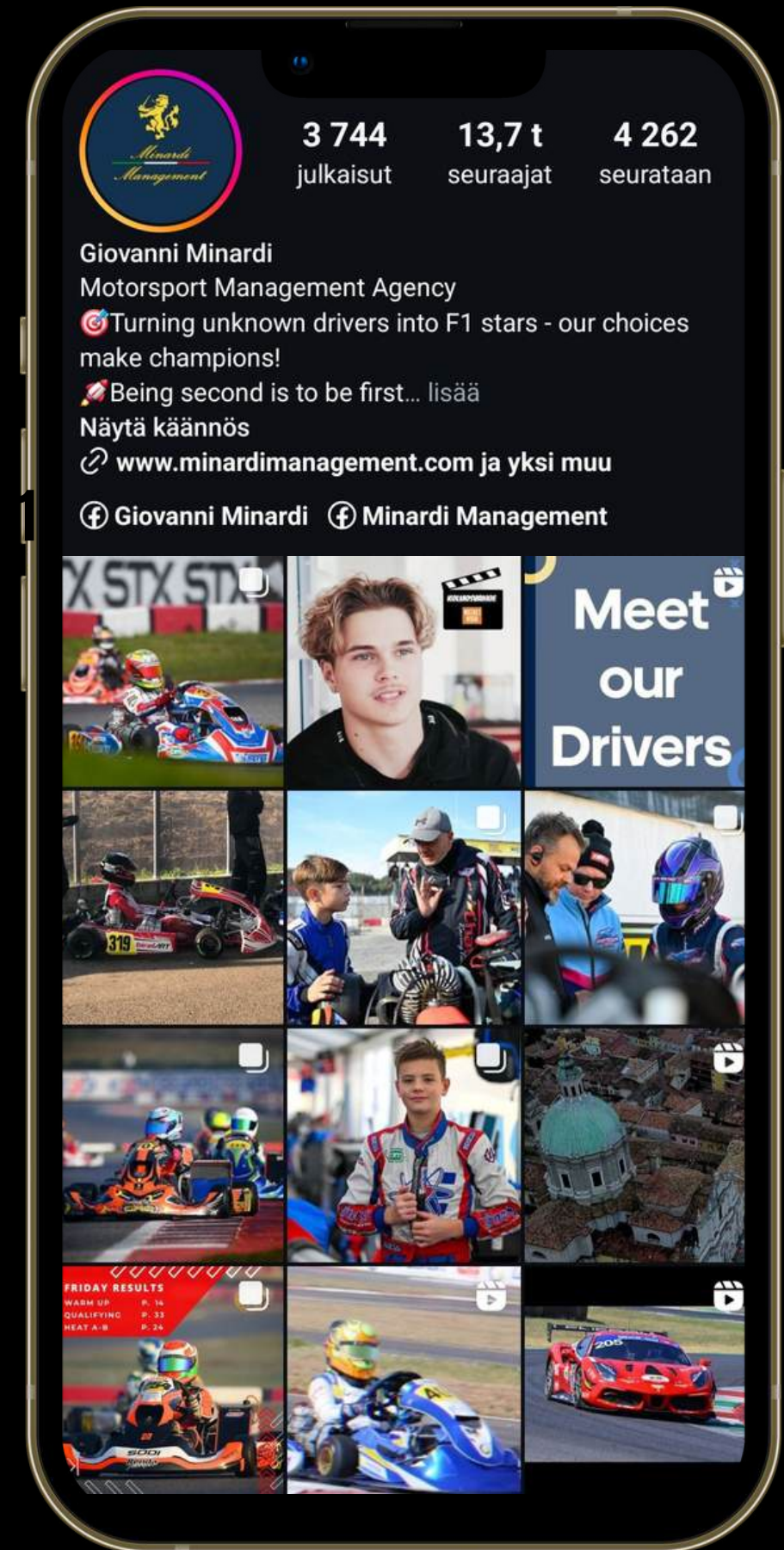
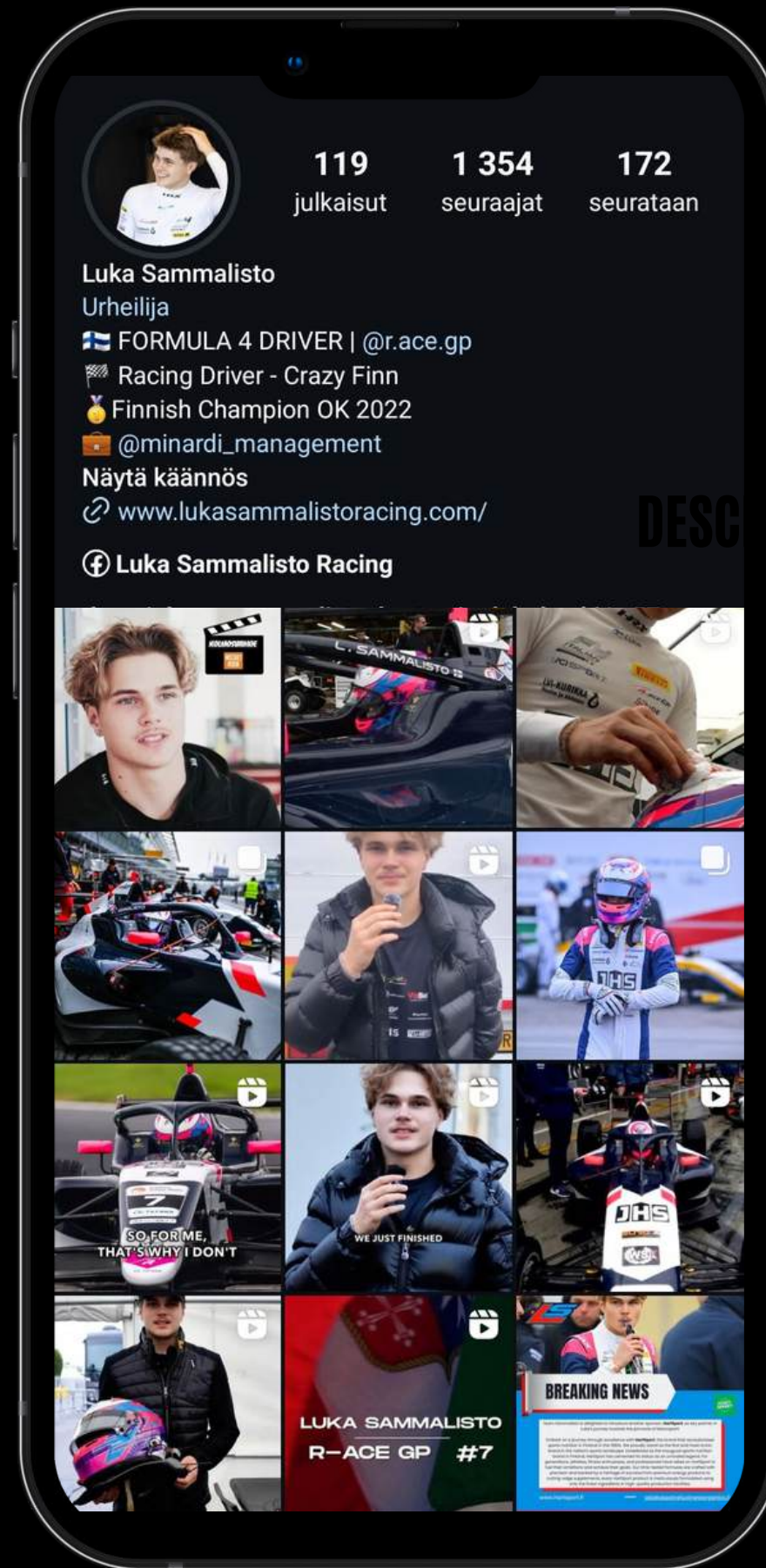
[Luka Sammalisto](#)



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INTERNATIONAL TV



2.460 BROADCASTS

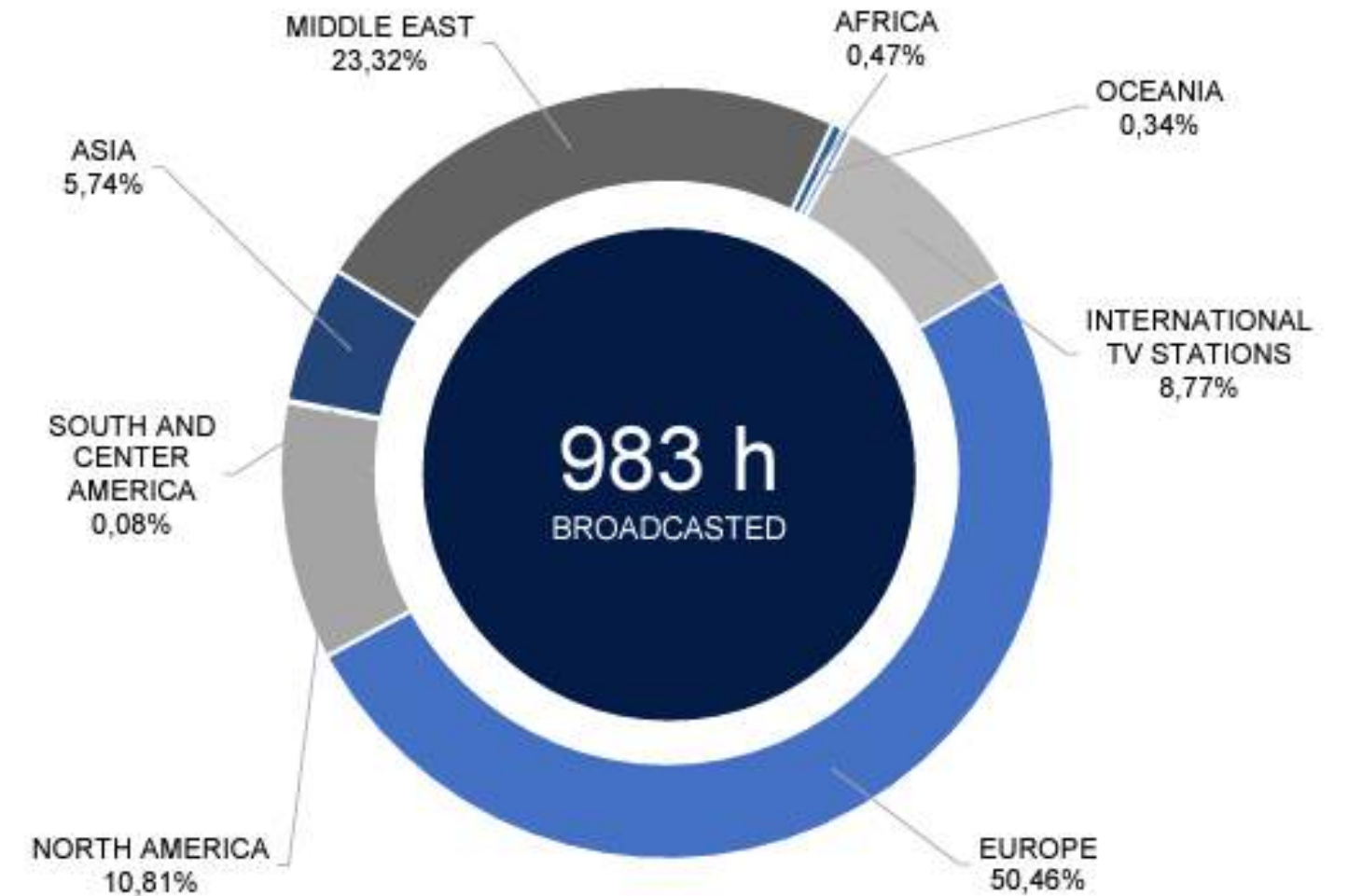
87 BROADCASTERS



MORE THAN

8.000.000

CONTACTS
DURING THE WHOLE SEASON





PRESS



WRITING ABOUT US

CARTA



IL TIRRENO



La Gazzetta dello Sport
Tutto il rosa della vita

QUIL GIORNO

LA STAMPA

La Provincia

WEB

motorsport.com



FP FormulaPassion.it

ilTornante.it

FORMULA SCOUT



MORE THAN

1.140.000

READERS PER APPOINTMENT

SOCIAL NETWORK



15.500 (+53%)
SUBSCRIBERS

560.000
VIEWS

4.100.000
MINUTES WATCHED



14.186 (+42%)
FOLLOWERS

1.900.000
IMPRESSIONS

170.000
REACH



12.687 (+2,7%)
FOLLOWERS

132.000
REACH

47.500
VIDEO POST VIEWS



4.076 (+17%)
FOLLOWERS

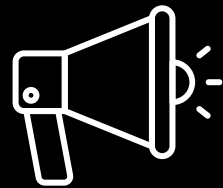
190.000
TWEET VIEWS

BRONZE PARTNER

The first step to support Luka Sammalisto, the package includes:



YOUR LOGO WILL BE DISPLAYED ON THE WEBSITE AND IN THE NEWSLETTERS.

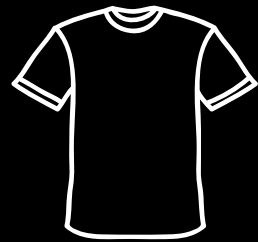


LUKA SAMMALISTO NEWSLETTER & UPDATES

10K

SILVER PARTNER

The second step, the package includes:



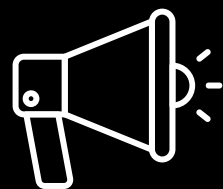
YOUR COMPANY LOGO DISPLAYED ON T-SHIRT



ENGAGE IN YEAR-ROUND SOCIAL MEDIA COLLABORATIONS WITH ONE DEDICATED CONTENT PIECES ABOUT YOUR COMPANY



YOUR LOGO WILL BE DISPLAYED ON THE WEBSITE AND IN THE NEWSLETTERS.

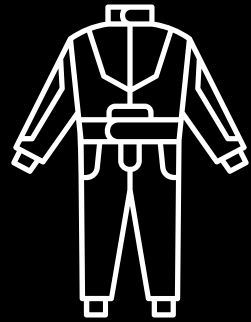


LUKA SAMMALISTO NEWSLETTER & UPDATES

25K

GOLD PARTNER (INCLUDES SILVER PACKAGE)

Transform your support into experience, the package includes



YOUR COMPANY LOGO WILL BE STRATEGICALLY PLACED IN PROMINENT LOCATIONS ON THE CAR AND ON THE DRIVER'S SUIT.



ENGAGE IN YEAR-ROUND SOCIAL MEDIA COLLABORATIONS WITH TWO DEDICATED CONTENT PIECES ABOUT YOUR COMPANY



INTERNATIONAL VISIBILITY ON BROADCASTS, YOUTUBE-CHANNELS (LIVE STREAMING), INTERNATIONAL PRESS



YOUR LOGO WILL BE DISPLAYED ON THE WEBSITE AND IN THE NEWSLETTERS.

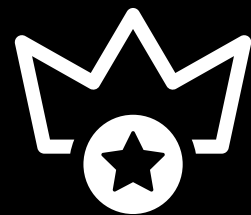
50K

PLATINUM PARTNER (INCLUDES SILVER & GOLD PACKAGES)

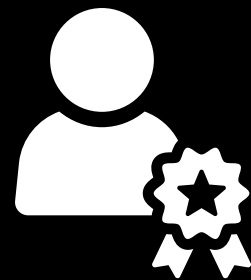
Become a true racing legend, the package includes:



YOUR COMPANY LOGO WILL BE PLACED IN STRATEGIC POINTS OF THE CAR, THE DRIVER'S SUIT AND ON HELMET



GET YOUR VIP ACCESS TO THE F4 ITALIAN CHAMPIONSHIP WEEKEND WITH A SIDE OF LUXURY! YOU'LL HAVE A CHANCE FOR A FAB MEET AND GREET WITH LUKA AFTER THE RACE DAY OVER DINNER!



LUKA WILL BECOME YOUR BRAND AMBASSADOR COMPANY, COLLABORATING DIRECTLY ON BRAND PROMOTION ONLINE AND OFFLINE



WE EAGERLY WELCOME YOUR MOST CREATIVE IDEAS AND INSIGHTFUL SUGGESTIONS!

100K

FURTHER IDEAS FOR PLATINUM PARTNERS

PERSONALIZATION OF PILOT CLOTHING

MERCHANDISING CUSTOMIZATION (BASED ON THE PARTNER PACKAGE)

DISPLAY OF PROMOTIONAL MATERIAL PROVIDED BY THE PARTNER,
ON THE OCCASION OF THE COMPETITIONS

POSSIBILITY OF ORGANIZING ANY TYPE OF COMPANY INCENTIVE
(KART RACES, SAFE DRIVING COURSES, TRACK TESTING OF A SUPER CAR)

PRESENCE OF THE DRIVER, THE CAR, THE TEAM AT EVENTS, CONVENTIONS,
FAIRS, ETC. ORGANIZED BY THE PARTNER

RIGHT TO USE IMAGES OF THE PILOT FOR OWN COMMUNICATION
AND PROMOTIONAL-ADVERTISING ACTIONS

THANK YOU

CONTACT INFO



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Management



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[Minardi Management](#)

